It all adds up
Aberdeen Standard Investments have recently created two new MSU units, one of which is now let to Boots and the other to Next (opening Summer 2019). Following on from this, the landlords are now looking to incorporate a cinema and restaurant scheme within the centre.
31% of Thistles catchment are affluent shoppers compared to Scottish average of 20%.

Source: CACI Retail Footprint 2017

£462.3M is the available non-food spend in the primary and secondary catchment with a predicted growth of 10% in clothing by 2020.

Source: Javelin Thistles Off-peak Survey 2018
34,100

STUDENTS IN THISTLES CATCHMENT

Stirling is home to two of the most popular University campuses in Scotland, Stirling University and Forth Valley College.

STORES SAW THEIR SALES INCREASE BY AS MUCH AS
173% *

Student events at Thistles are proven to be a huge success. In 2017, 4,000 students attended, over 40 stores participated, seeing increases in sales well above target.

* Some participating stores
Thistles attains a large catchment area with 229,000 people living within the primary and secondary catchment areas.

Source: CACI March 2018

<table>
<thead>
<tr>
<th>To Thistles from</th>
<th>By car</th>
</tr>
</thead>
<tbody>
<tr>
<td>Perth</td>
<td>45 - 55 mins</td>
</tr>
<tr>
<td>Glasgow</td>
<td>30 - 40 mins</td>
</tr>
<tr>
<td>Edinburgh</td>
<td>50 - 55 mins</td>
</tr>
<tr>
<td>Dundee</td>
<td>70 - 75 mins</td>
</tr>
</tbody>
</table>
2.4 MILLION
TOURISTS VISITED STIRLING IN 2017

The 2.4 million visitors to Stirling in 2017 spent a total of £254 million.
Source: Stirling Council Tourism Report 2017

TOP 100
UK RETAIL VENUE

Stirling is placed 83rd of UK retail venues, based on retail mix, vitality, catchment and competition.
Source: Javelin Venuescore 2017
Stirling railway and bus stations are in close vicinity to Thistles – only a short 3-4 minute walk away.

Thistles customer car park has a generous 1,350 spaces.

3 trains per hour connect to Edinburgh and 2 per hour connect to Glasgow.

160,000
Bus departures per annum

13,300
Bus departures per month

3 MILLION
RAIL PASSENGERS PER ANNUM THROUGH STIRLING

3 MILLION
RAIL PASSENGERS PER ANNUM THROUGH STIRLING
Of the 9 million people who visit Thistles every year:

- Dwell time averages at **76 minutes**
- Average spend per visit is **£52**
- People visit **1.3 times per month**

**Source:** Javelin Thistles 2018 Off-peak Consumer Survey
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